

Ethereal Veil

A classic investor and consumer brochure for a calming iOS creative studio supporting dementia care routines.

Ethereal Veil combines drawing, painting, and music in a gentle mobile experience. The product is presented here as a creative wellbeing support tool for families, social care teams, and community workers who need accessible activities during moments of distress.

Why It Matters

Distress in dementia care often appears when routine, familiarity, or stimulation breaks down.

Caregivers need simple tools that can help redirect attention, invite expression, and create repeatable moments of calm without turning the person into a task. Ethereal Veil gives the care setting a practical creative anchor: color, movement, saved work, and familiar sound.

- Designed for calm engagement rather than complex productivity.
- Useful for families, aged-care workers, social workers, and community teams.
- Supports observation of preferences, repeated routines, and dignified participation.

The Operating Idea

Art, music, and routine become one guided care activity.

The app is not a clinical replacement and does not diagnose, treat, or cure dementia. Its value is in the care moment: a caregiver can open a familiar screen, select a calming activity, and help the person participate through drawing, painting, or sound.

- Low-pressure expression through drawing and painting.
- Music-assisted sensory grounding.
- Saved sessions that help routines become familiar.

Live Draw Studio

The
visual

01

Draw Studio

A calm drawing canvas for simple self-expression, visual focus, and gentle hand movement.



Live iOS App Screen

Ethereal Veil | Creative calm for dementia care routines

Drawing As Expression

A quiet alternative to question-heavy interaction.

For people living with dementia, creative expression can be easier than verbal explanation. A drawing canvas allows the person to make a mark, choose a color, pause, return, and continue without needing to remember instructions.

- Supports self-expression when words are difficult.
- Encourages gentle hand movement and visual attention.
- Lets caregivers observe color, rhythm, hesitation, and preference.

Music And Playlist

A liv
care

02

Music And Playlist

Familiar sound can become a steadying companion during creative sessions and transitions.



Live iOS App Screen

Ethereal Veil | Creative calm for dementia care routines

Music-Supported Calm

Familiar sound can help shape the atmosphere of care.

Music in Ethereal Veil supports a more complete sensory session. Caregivers can pair sound with visual activity so the person is not simply being distracted, but invited into a calmer routine with recognizable cues.

- Helpful during transitions, waiting periods, and evening agitation.
- Can be paired with drawing or painting sessions.
- Supports a consistent atmosphere across repeated visits.

Live Paint Studio

The
tacti

03

Paint Studio

Brush-led painting supports tactile choice, color play, and quiet engagement.



Live iOS App Screen

Ethereal Veil | Creative calm for dementia care routines

Painting For Engagement

Structured variety without overwhelming the user.

Painting gives the care team another path when drawing feels too open-ended. Brush controls, color selection, and a visible canvas create a contained activity that can be started quickly and repeated often.

- Clear visual feedback encourages participation.
- Brush variation keeps sessions fresh without becoming complicated.
- Color play can support mood, preference, and sensory comfort.

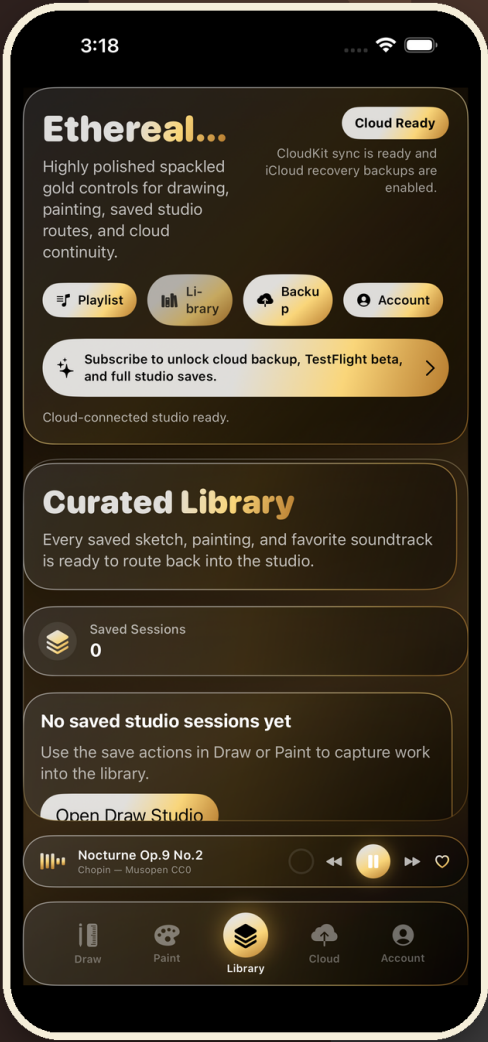
Session Library

Saved
routines

04

Session Library

Saved creative moments help caregivers revisit familiar routines and observe preferences.



Live iOS App Screen

Ethereal Veil | Creative calm for dementia care routines

Memory Through Continuity

The library helps families and care teams return to familiar creative moments.

A saved creative session can become a memory prompt, a routine starter, or a way to notice changing preferences over time. The important feature is continuity: caregivers are not starting from zero each day.

- Reconnects the person with familiar colors and patterns.
- Gives workers a practical record of engagement.
- Makes activities easier to repeat across shifts and visits.

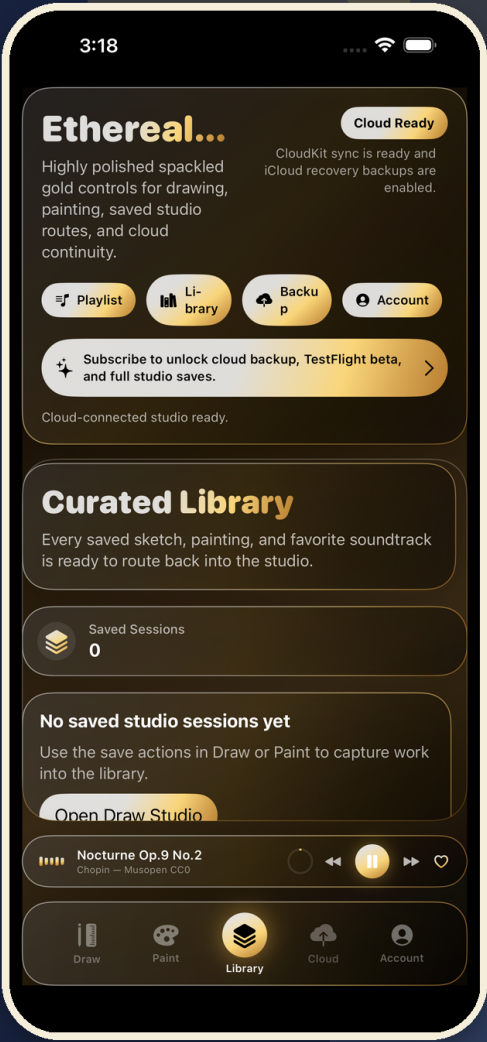
Cloud Continuity

Live
tean

05

Cloud Continuity

Backup-oriented workflows support continuity across family and care-team devices.



Live iOS App Screen

Ethereal Veil | Creative calm for dementia care routines

Better Care Coordination

Continuity matters when more than one person supports the same individual.

Families, social workers, community workers, and aged-care staff often need shared context. Ethereal Veil is positioned as a case-friendly wellbeing companion: not a medical record, but a practical activity record around creative engagement.

- Reduces loss of useful routines when devices or workers change.
- Supports cleaner handover between family and community care.
- Keeps creative wellbeing assets easier to preserve.

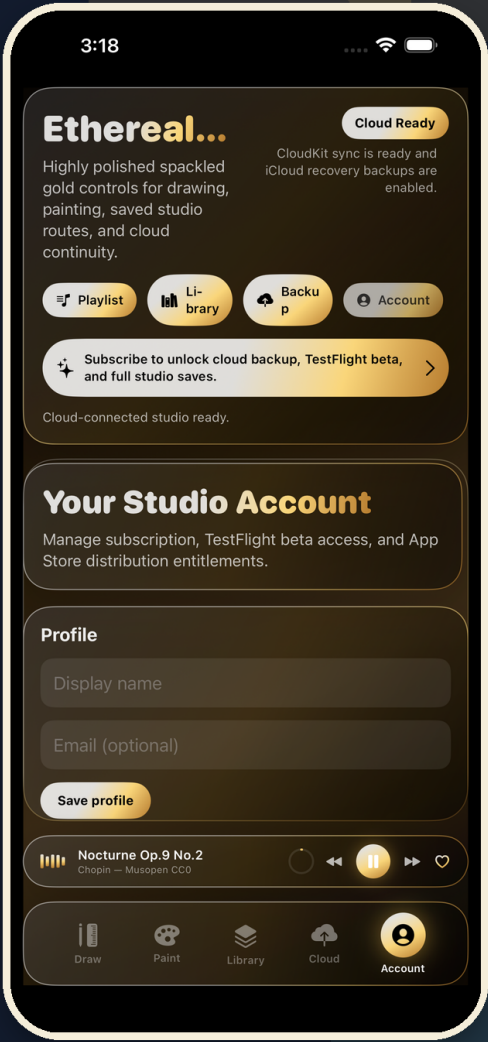
Care Access

Account and role-aware areas keep the studio organized for families and professional teams.

06

Care Access

Account and role-aware areas keep the studio organized for families and professional teams.



Live iOS App Screen

Ethereal Veil | Creative calm for dementia care routines

Designed For Real Routines

The app fits short, repeated care moments.

Ethereal Veil is strongest when used in ordinary routines: before meals, during unsettled periods, in community visits, or as a calming activity in aged-care environments. It gives workers something constructive to open, observe, and revisit.

- Fast start for short sessions.
- Approachable controls for assisted use.
- Useful for consumer homes, care homes, and community programs.

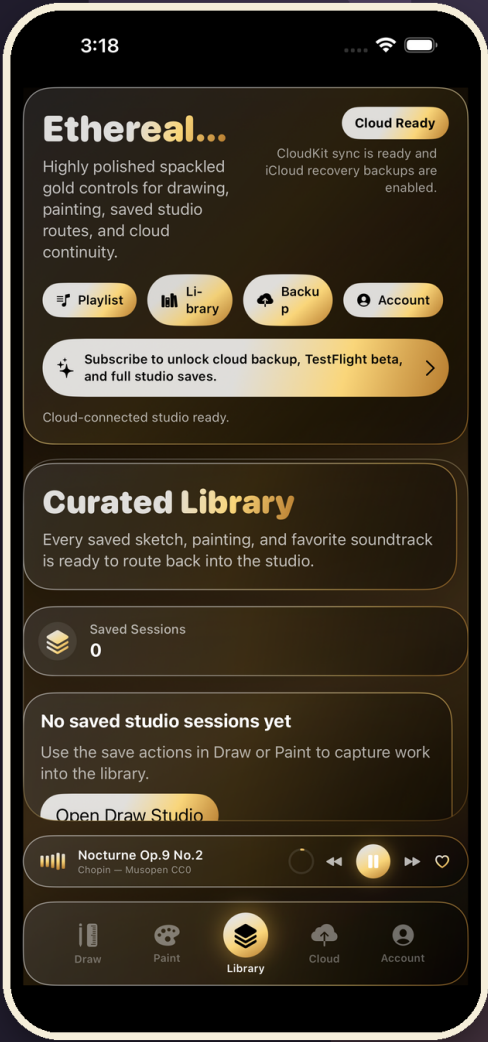
Saved Workflows

Live
reca

07

Saved Workflows

Repeatable paths make it easier to offer a known activity during periods of distress.



Live iOS App Screen

Ethereal Veil | Creative calm for dementia care routines

Investor Opportunity

A practical wellbeing layer for dementia care and aged-care engagement.

The commercial opportunity sits in the overlap between family caregiving, aged-care enrichment, community support, and digital wellbeing. Ethereal Veil can be positioned as a calming creative studio that makes compassionate engagement easier to deliver and easier to repeat.

- Consumer value: families get a meaningful activity tool.
- Professional value: workers get a repeatable engagement workflow.
- Platform value: creative records and routines can support future care insights.

Color Tools

Color
com

08

Color Focus

Warm palettes and visual tools invite choice without a complicated task burden.



Live iOS App Screen

Ethereal Veil | Creative calm for dementia care routines

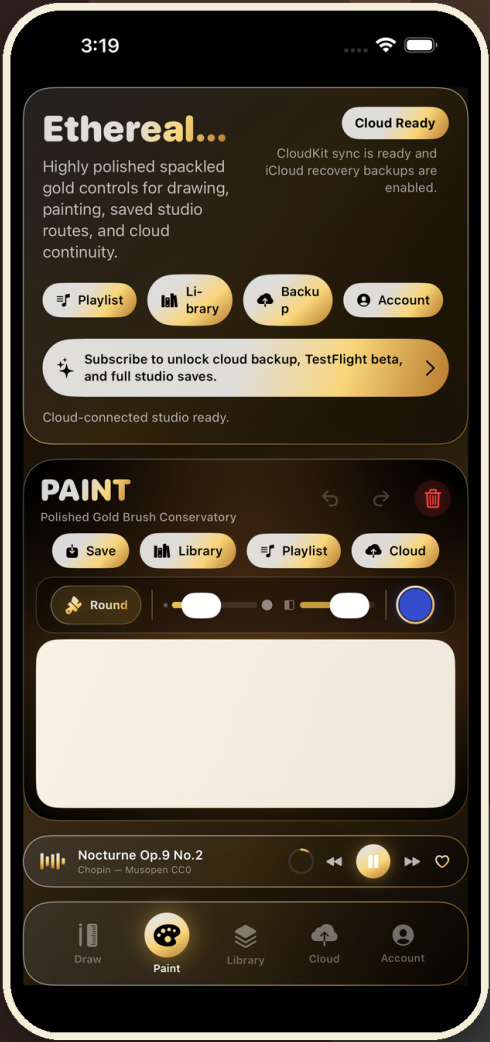
Brush Tools

Brush
crea

09

Brush Focus

Brush controls provide structured variety while keeping the interaction approachable.



Live iOS App Screen

Ethereal Veil | Creative calm for dementia care routines

Closing Position

Calmer moments through art, music, and memory.

Ethereal Veil gives dementia care a gentle creative ritual: open the studio, select an activity, pair it with sound, save the moment, and return to it later. For investors, it is a focused wellbeing product. For consumers, it is a compassionate way to create calmer, more dignified moments at home and in care settings.

Important note: Ethereal Veil is a creative wellbeing support tool. It is not a medical device and does not diagnose, treat, cure, or prevent dementia.

- Ten live iOS app screenshots captured from the EtherealVeil Xcode project.
- Twenty-page PDF brochure generated for investor and consumer use.
- Designed language avoids unsupported clinical claims while highlighting distress-relief routines.